

brigittabeatrrix — UX & Digital Solution Designer

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brigittabeatrrix.net

PROFESSIONAL PROFILE

I am a constant challenge-seeker and a lifelong learner. This means that I can collaborate within **your company** to:

- Actively participate in design discovery activities to help define new ways of working with systems, processes and features
- Facilitate and collaborate side-by-side with product owners on approaching problem solving with a design thinking mindset
- Advance your company's UX vision and maturity to optimize efficiencies
- Synthesize project details, product requirements, user journeys and technical constraints into a cohesive whole
- Become a role model and guide others to think and breathe UCD and UX

EXPERIENCE

brigittabeatrrix — User Experience Consultant

Aarhus, Denmark | August 2020 – present

Design System Manager platform buildup for Grundfos' web guidelines to distribute a common visual language worldwide — across all functions and teams in the organisation.

Grundfos — Digital Designer & UX Consultant

Bjerringbro, Denmark | August 2019 – August 2020 (maternity cover)

Designing and continuously improving core user journeys on customer touchpoints based on jobs to be done. Translating large and technical data into clearly visualised modules. Optimized Grundfos' elaborate e-commerce buying platform: improved checkout journey, complex shipping and delivery selection simplified, visualization of data in streamlined data tables and catering for mobile interface.

Freelancer — Digital Designer & UX/UI

Aarhus, Denmark | January 2016 – August 2019

Highlights: Full brand identity design for Mihaela Luca makeup-artist. Logo and physical stand design for Conefusion at Aalborg Street Food & Randers Street Food. Logo design for funeral home "Roman". Logo design for "Creative Women's Club Aarhus". Logo design for Inesa Lehmann photographer.

Siemens — Creative Design Student

Brande/Vejle, Denmark | November 2016 – January 2018

Design and development of two annual conference materials: logo, flyer, email invite, posters, roll-up, name badges, thank you cards, workbook. Conference photography and video recording, editing and producing.

EDUCATION

Erhvervsakademi Aarhus (EAAA)

Digital concept development
Professionsbachelor (BA) degree
Graduated 2018

Multimedia design
Academy Profession (AP) degree
Graduated 2017

FOF Aarhus

Dansk Sprogundervisning
2018 - present

AWARDS

Behance Appreciation Award Portfolio Reviews

Aarhus 2016

SKILLSET

Design

Sketch, Figma, Adobe Creative Suite, InVision Studio & DSM UI graphics, User flows, Mockups, Wireframes, Atomic Design, Business strategy and vision presentation, Concept and idea sketching, Design system & style guide library

User Centric Approach

User research, User Interviews, Journey Mapping, Personas, Design Thinking, Concept Development, Design Sprints, Usability Testing, Interactive flow, High fidelity prototyping, Organising & facilitating workshops

INTERNSHIP EXPERIENCE →

INTERNSHIP EXPERIENCE

GUIDEN — Graphic Design Intern

Aarhus, Denmark | October 2018 – November 2018

Development of the design manual for GUIDEN and faldGUIDEN. Production of stationery brand materials and design for GUIDEN investors pitch deck. Creation of professional templates for contributing companies.

Grundfos — User Experience Intern

Bjerringbro, Denmark | January 2018 – June 2018

Take part in design sprint meetings for the UX design development of new Grundfos website. New design system study - Atomic Design method. Working with the Core Model design approach to redesign complex webpages. Set-up and perform business interviews for internal research with Grundfos stakeholders from Denmark, Germany and US. Set-up, carry out, monitor and record prototype testing with over 17 users both remotely and in-person. Learn and study Agile project management in a large project setting.

Dansk Mobilsene / Cablefree LED — Graphic Design Intern

Aarhus, Denmark | August 2016 – December 2016

Product photography production for the Cablefree LED sub-brand. Company warehouse illustration map. Newsletters design. Product videos production for YouTube channel. Product photography from events for social media: Facebook and Instagram

Reference available upon request.

FIND ME ONLINE

Design Portfolio

brigittebeatrix.net

LinkedIn

linkedin.com/in/brigittebeatrix

Dribbble

dribbble.com/brigittebeatrix

Instagram

instagram.com/fluidartdk